

THE REST OF THE WORLD BREAKOUT

MARKETING PACKAGE/INTRODUCTION PACKAGE

COMMUNICATION WITH MEMBERS

- Best practices/sharing
- Long term planning
- Intere chapter coordination
- Membership retention increase
- Cultural differences
- Recruit and retain volunteers
- Governance – chapter with branches

COMMUNITY EVENTS

- Event management
- Sponsorship

CULTURAL DIVERSITY

- Language
- Translation of PMI products
 - PMBOK
 - Communication
 - Tokyo
 - Multi-language
 - i.e. website
- Cultural training
 - EMEA speaker discussions
 - Issues of the area

BOARD DIVERSITY

MEMBERSHIP

- Free meals – now offering 3 course meal
- Great speakers – relevant topics
- Free events without meals (sponsorship)
 - Evening meetings
 - Alternate between hard and soft skills
 - Panel discussions
- Lunch-n-Learn
- Breakfast every other month
 - Different prices
 - Alternate locations
- Larger location
- Executive council
- Companies as for PMPs
- Post chapter information

RETENTION

- Have to work twice as hard
- Certification
- Need to show value
- Suggestion for different rates – developing vs. developed areas

PROSPECTIVE MEMBER MEETING

- What does your chapter charge for PDUs
 - Go by value (popular speaker)

COLLABORATION BETWEEN CHAPTERS

- Help with financial
- Shared website
- SP for region
- Region meets twice a year (exchange of ideas)
- Collaborative newsletter
 - 12 chapters (region 6 + Sydney chapter)
 - Feature article content
 - Focus on new ideas

RECRUITMENT AND RETENTION VOLUNTEERS

- Free ticket – raffle
- Board travel to Leadership Meeting with chapters cost
- Free training (Leadership development)
- Free events
- Volunteer celebration – for volunteers and spouses
- Recognition
- President gives plaque
- Volunteer of the month (\$131 - \$1 for each year plus \$100)
- Leadership Meeting for volunteers