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## PMI VALUE ADD IDEAS

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### COMMUNICATIONS

#### **Website**

- Transfer all Yahoo Groups information to SharePoint or Affiniscap solution. Allow for more robust knowledge sharing within leadership team.
- Create a consulting database on the chapter website (could be revenue generating).
- Implement Microsoft SharePoint within chapter website: <http://www.pmi-hvc.org/Lists/Announcements/Current%20Items.aspx>
- List the names of new members, CAPMs, PMPs, and PgMPs online and in the chapter newsletter.
- Have multilingual options on the website.
- Post the Weekly Bulletin on the chapter website: [http://www.pmi-cic.org/Calendar%20of%20Events/CalendarOfEvents-MembershipMinute\\_Oct07.htm](http://www.pmi-cic.org/Calendar%20of%20Events/CalendarOfEvents-MembershipMinute_Oct07.htm)
- Post Region 7 links and events on the chapter website: <http://www.pmimontgomery.org/PMI%20Region%2014%20Links.htm>
- Post member statistics online: [http://www.pmi-nh.org/current\\_stats.htm](http://www.pmi-nh.org/current_stats.htm)  
<http://www.chattanoogaapmi.org/memByComp.htm>
- Build an online “Best Practices” library: <http://www.northalabamapmi.org/BestPractices.htm>
- Post Project Management blogs online: <http://www.pmi-charleston.org/Weblinks.aspx>  
<http://www.pmi-issig.org/Learn/ExpertsBlogs/tabid/74/Default.aspx>
- Create an online Downloads section, potentially in the Members Only section: [http://www.snecc-pmi.org/index.php?option=com\\_docman&Itemid=79](http://www.snecc-pmi.org/index.php?option=com_docman&Itemid=79)
- Post upcoming PMI Global initiatives online (Friday Facts information, etc.).
- Post site statistics online: [http://www.pmi-tucson.org/Geeklog/public\\_html/stats.php](http://www.pmi-tucson.org/Geeklog/public_html/stats.php)
- Post Refund and Cancellation prominently on the chapter website: <http://www.pmimilehi.org/PMIWeb/default.aspx?compid=1000>
- Color-code events on chapter event calendar: [http://www.snecc-pmi.org/index.php?option=com\\_events&Itemid=26](http://www.snecc-pmi.org/index.php?option=com_events&Itemid=26)
- Consider listing Assistant VPs online alongside VPs: [http://www.snecc-pmi.org/index.php?option=com\\_events&Itemid=26](http://www.snecc-pmi.org/index.php?option=com_events&Itemid=26)
- Enhance website, so it is more PDA-friendly: <http://www.southfloridapmi.org/content/view/38/6/>
- Tally PDUs each month or total year-to-date offered by the chapter online: <http://www.pmi-honoluluchapter.org/master-calendar0C.htm>
- Post Organizational Partner or Professional Development Partner events separate from PMI events online: [http://www.pmi-chicagoland.org/news\\_events/other\\_event\\_details.php](http://www.pmi-chicagoland.org/news_events/other_event_details.php)

- Communicate PMI regional events: <http://www.pmikybgchap.org/news.htm>
- Form an “Internet Research” team to discover new ideas, add white papers, links, and other resources to the chapter website. Continue to build Links page/portal:
  - <http://www.pmimaine.org/Links.htm>
  - <http://www.pmicvc.org/links.htm>
  - <http://www.pmi-madison.org/display.aspx?page=/resources/>
  - <http://www.pmihealthcare.org/Templates/Resources.htm>
  - <http://www.pmimssig.org/whitepapers.aspx>
  - <http://www.ogpsig.org/papers.htm>
  - <http://www.pmiretailsig.org/WhitePapers.html>
  - <http://www.tpsig.org/Research.asp>
- Allow individuals to download chapter meetings appointments and reminders to their Outlook calendar: [http://www.pmbaltimore.org/events/ical\\_group.php](http://www.pmbaltimore.org/events/ical_group.php)
- Allow visitors to bookmark the chapter website: <http://www.pmi-ssc.org/about.shtml>
- Sell discounted Project Management books online with proceeds benefiting the chapter: <http://www.kcpmichapter.org/bookstore.php>
- Post Phoenix LIG information online: <http://www.austinpmi.org/pmo-lig-meeting.php>  
<http://www.pmihealthcare.org/LIGtop10.htm>
- Post “Most Read Stories” online: <http://www.pmiokc.org/modules.php?name=Top>

## EXTERNAL RELATIONS

### **Academic Outreach**

- Use the web-based CRM tool for managing academic contacts.
- Form alliance with University of Phoenix. Provide meeting discounts to UOP PM certification recipients/students. Invite UOP instructors to dinner meetings free-of-charge.
- Post Student Membership information online: <http://www.pminyc.org/content.aspx?iid=189>
- Expand program to include a suite of scholarships (for undergrads, grad students, PM certificates, PMI certifications, general classroom training, research grants, etc.)
- Form relationships with local primary and secondary schools (market programs to teachers, provide training curriculum from chapter and PMIEF – [www.pmief.org](http://www.pmief.org), etc.)
- Form an Academic Council made up of executives and professors from area universities (community colleges, UA, ASU, Thunderbird, Keller, UOP, etc.)
- Initiate a Student Mentor program. Students provide volunteer help for a semester, and leadership mentors students on PM practices and skills as well as provide letters of recommendation. Chapter may also pay for membership fees.
- Host a website that serves as a knowledgebase for student chapters. They can post papers, announcements, meeting times, collaborate with other chapters, etc.
- Hold a contest for student teams to create a project that will make a difference in the community (i.e. “Project Arizona”, learning website). It would be planned and executed solely by students. Professors and/or chapter members would serve as mentors to the teams. Summaries would be written and submitted to PMI Global, marketed to the community, presented to members during dinner meetings, etc.
- Create chapter “Scholar Award” program for students: <http://www.pmi-swOhio-chapter.org/swopmischolarprog.shtml>

- Hold a contest for student paper of the year. Could also have a “Phoenix Student Project Manager of the Year” contest.
- Hold raffles to raise money for student programs:  
<http://guest.cvent.com/EVENTS/Info/Summary.aspx?e=a0a0f2bb-b84b-47d3-b276-004c0f0034e4>
- Create a CAPM study program to encourage students to become certified. Maybe this can be subsidized by the chapter and/or local businesses:  
<http://www.pmiwdc.org/content.asp?contentid=591>
- Nominate Arizona professors for PMI and non-PMI awards (i.e. Dr. Kashiwagi).
- Nominate chapter members to become leaders in PMI Global teams or SIGs
- Have board members become members of other components and attend meetings (for example, 10 largest chapters), etc.
- Post PMI Educational Foundation’s bimonthly newsletter online:  
<http://www.pmimontgomery.org/pdf/PMI%20Ed%20Foundation/First%20Newsletter.pdf>
- Form a High School Mentoring program:  
<http://www.pmimilehi.org/PMIWeb/default.aspx?compid=1000>

### **Community Outreach**

- Form a Non-Profit/Organizational Council with other valley non-profits (including ASU’s Nonprofit Leadership Center).
- Use the web-based CRM tool for managing community contacts.
- Write up documentation on co-hosting events, profit-sharing, etc.
- Create a How-To Series, hands-on workshops to teach new PMs on how to manage various knowledge areas in a project. Collaborate with Microsoft on this. Should also collaborate with the Professional Development team.
- Create 501c3 or equivalent designation for charity operations, so individuals can make tax deductible donations at the chapter level.
- Consider Charitable Giving program: <http://www.pmi-mn.org/index.htm>
- Provide Project Management help to organizations in the community:  
<http://www.pmi-swOhio-chapter.org/rfpcommunityprojects.shtml> (see Community Project Proposal Guidelines link on the right side of the page)  
<http://www.pmiinw.org/ProjectManagementOutreach.htm>
- Host VIP Donor dinners. Think about benefits, packages, resources, etc. provided to donors.
- Build relationships with local Chambers of Commerce:  
<http://www.pmicolumbusga.org/marketing.php>
- Donate Project Management books and other reference materials to local libraries, schools, etc.: <http://www.pmi-centraliowa.org/Default.aspx?tabid=111>
- Create level 1 and 2 Alliances: <http://www.pmi-adsig.org/Alliances.html>

### **Corporate Outreach**

- Form a Corporate Advisory Council with top Arizona company executives: [http://www.pmi-chicagoland.org/outreach/executive\\_council.php](http://www.pmi-chicagoland.org/outreach/executive_council.php). Assign a Director of Executive Outreach (Chicagoland chapter has someone assigned to this). Here is an example of an Executive Advisory Board: <http://www.pmi-swOhio-chapter.org/eag.doc>
- Form company-specific LIGs or Branches.

- Re-visit Corporate Ambassadors program to perform more targeted outreach: <http://pmiatlanta.org/corporateliason.html>
- Work with top 10 employers to sponsor PMP/PgMP certification for chapter members and/or employees. Collaborate with Professional Development team.
- List Corporate Ambassadors with associated companies: <http://www.pmiwdc.org/content.asp?parentid=405&contentid=1225>
- Find out Who's Who in Arizona Business and target these individuals to attend dinner meetings for free (in lieu of existing Ambassador program).
- Expand upon corporate relationships by creating a more formal Corporate Volunteer program: <http://pmiwdc.org/content.asp?contentid=411#vol>
- Start an Executive Breakfast program: <http://www.pmiwdc.org/content.asp?contentid=1213>
- Use the web-based CRM tool for managing PMO and corporate contacts.
- Host Executive-only VIP dinners or breakfasts. Here is an example of one chapter's "C-level" focused events: <http://www.pminyc.org/content.aspx?iid=137>
- Have companies and PM professionals write up a one-page case study on projects they have completed. They could win \$1,000 and an award for "Phoenix Project of the Year" for them and/or their team. Here is an example from another PMI chapter: [http://pmi-neic.org/chapter/program/programs/Case\\_Study.pdf](http://pmi-neic.org/chapter/program/programs/Case_Study.pdf)
- Look into facilitating Corporate Roundtables: <http://www.pmi-metrolina.com/index.php?p1=rt>
- List member companies online: <http://www.pminashville.com/Companies.aspx>
- Host an annual "Phoenix Project Manager of the Year" contest. PMs would have to be nominated and submit an application to be considered. Here is an example of one chapter's award, Project Management Proficiency Award: <http://www.pmisouthsask.org/CPOYA.htm>
- Design corporate packages to give to companies (PMO department, Center of Excellence, etc.) with PMI and PM resources (books, videos, etc. with stickers that say, "Compliments of PMI Phoenix" with the chapter logo).
- Post sponsors on bottom of chapter home page: <http://www.pmimontgomery.org/>
- Rename Sponsors with "Alliance" levels: <http://www.pmimontgomery.org/sponsorship.htm>
- Really promote sponsors (i.e. "Support our Sponsors"): <http://www.pmicic.org/page>
- Enhance sponsorship listing page: [http://www.pmicoc.com/index.php?option=com\\_content&task=view&id=272&Itemid=118](http://www.pmicoc.com/index.php?option=com_content&task=view&id=272&Itemid=118)
- Use ideas from Government SIG on reaching out to government entities: <http://pmi-govsig.org/guidetogovernmentpresbyMARG.ppt>

### **International Outreach**

- Form international sister chapters. Here is an example of a "Chapter-to-Chapter" program: <http://www.pmiwdc.org/content.asp?parentid=405&contentid=1040>
- Send local chapter leaders to speak at PMI and other professional conferences, chapter meetings, etc. Formally train chapter leaders on public speaking/leadership skills.
- Collaborate with PMI's Educational Foundation. Maybe form Foundation Council to provide input and market initiatives to chapters.
- Collaborate with PMI Global on international initiatives (project measurement framework, OPM3 certification, etc.)
- Send invitations to PMI Global Board of Directors, Educational Foundation, etc. to present at dinner meetings and other events.

- Collaborate with other chapters to hold Regional, etc. conference: <http://conference.pmi-nefl.org/>
- Collaborate with PMI member-based “Members Helping Members” program: <http://www.membersdisasterrelief.org/>

### **Marketing**

- Post marketing materials online (i.e. general and specific brochures). Here are some examples: [http://www.pmiwdc.org/files/PMIWDC\\_Brochure\\_4.07.pdf](http://www.pmiwdc.org/files/PMIWDC_Brochure_4.07.pdf)  
[http://www.pmiglc.org/outreach/acad\\_docs/acad\\_out\\_brochure.ppt](http://www.pmiglc.org/outreach/acad_docs/acad_out_brochure.ppt)  
<http://www.pmi-idsig.org/index.html>  
<http://www.wipmsig.org/documents/PMI%20Fact%20Sheet.pdf>
- Design creative themes/promotions: “Life is a project. Make yours count.”
- Brand “MyPMI” to encourage members to take a more active role in their chapter.
- Laminate flashcards with helpful hints/lessons learned/info on the chapter?
- Write up Social Media marketing plan (Linked In, etc.).
- Nominate more chapter members for PMI and non-PMI awards, at both the local and international level.
- Post existing “Future Cities” competition information online: [http://www.pmi-milwaukee.org/files/2007\\_Future\\_Cities.pdf](http://www.pmi-milwaukee.org/files/2007_Future_Cities.pdf)
- Obtain and post letters of chapter endorsement/testimonials online: <http://www.pmicoastalbend.org/LettersofEnd.html>
- Take lots more, high-resolution photos for all events (organize and show online, include in marketing materials, etc.). Form a photography team, not just a single photographer: [http://www.southfloridapmi.org/component/option,com\\_rsgallery2/Itemid,15/](http://www.southfloridapmi.org/component/option,com_rsgallery2/Itemid,15/) . Here are some other nice examples from other chapters: <http://www.southfloridapmi.org/content/view/34/88888900/> and <http://pmiatlanta.org/photogallery.html>
- Purchase a chapter video camera for recording key events.
- Create an online page for Press Releases: <http://www.pmi-dvc.org/pressreleases.html>

### **Sponsorship/Fundraising**

- Set up sponsor process and documentation (contracts, etc.). Design sponsor-specific strategy and marketing campaign.
- Use the web-based CRM tool for managing sponsors/vendors.
- Research the viability of hiring a fundraising firm/consultant.
- Propose that fundraising is the function of everyone on the board.
- Host an annual Vendor Fair/Day event: [http://www.pmiclg.org/index.phtml?menu=side\\_button&menu2=13&data=&data2=&sessionid=t1195461876m57877700&username=&password=&userhelp=off&cart=](http://www.pmiclg.org/index.phtml?menu=side_button&menu2=13&data=&data2=&sessionid=t1195461876m57877700&username=&password=&userhelp=off&cart=) or <http://pmidallasexhibitorregistration.eventbrite.com/>
- Expand Sponsor packages to include project or program-specific sponsorship (i.e. ASU Student Chapter sponsors).
- Receive revenue and provide discounts to chapter members through Amazon account: <http://astore.amazon.com/pmibluegrass-20>

## FINANCE

- Put out an Annual Report for the chapter.

## MEMBERSHIP

- Hold an annual membership drive and give prizes to members that sign up new members. Also, enter names into a raffle to win a large prize (i.e. iPod Nano).
- Call new members to answer questions, find out why they joined, and get them involved. Can also be done with existing members to collect feedback, etc.
- Follow up with new members by survey after 6 months and then again at 10-11 months.
- Spotlight a different member each week on the website or in each newsletter.
- Send email to new PMI members in the chapter's geographic area that have not joined the chapter.
- Partner with IS SIG and other components to build memberships: [http://www.pmi-milwaukee.org/include\\_me/ISSIG%20Oct%202007%20Fall%20Membership%20Drive.pps](http://www.pmi-milwaukee.org/include_me/ISSIG%20Oct%202007%20Fall%20Membership%20Drive.pps)  
<http://wipmsig.org/documents/WiPM%20SIG%20Ambassador%20Brochure.pdf>
- Post dinner meeting “dot” system online for job-seekers and employers: [http://www.pugetsoundpmi.org/jobs/resumes\\_jobs.shtml#dots](http://www.pugetsoundpmi.org/jobs/resumes_jobs.shtml#dots)
- Provide Recruitment Awards for signing up new members: <http://www.pmilic.org/recruit/default.asp?page=current>
- Give “Pyramid” awards to members that pass the PMP exam (not exactly sure what this is): [http://www.pmi-cic.org/education/pmp\\_pyramids.htm](http://www.pmi-cic.org/education/pmp_pyramids.htm)
- Perform a confidential, annual salary survey with members and post results online: <http://www.pmi-centraliowa.org/Default.aspx?tabid=119>
- Award “Friend of the Chapter”, “Chapter Service”, “Community Advancement”, “Pathfinder Award”, “Outstanding Service”, etc. awards: <http://www.gnopmi.com/awards.html>  
[http://www.pminj.org/nj\\_award.htm](http://www.pminj.org/nj_award.htm)
- Host Career Networking or Job Fair: <http://www.jmu.edu/alumni/jobfair/>  
<http://www.pmihouston.org/index.php?mo=cm&op=ld&fid=36>
- Consider Family Day events: <http://www.pmi-snc.org/EventsPMISNC.html>
- Post member testimonials: <http://pmiwdc.timberlakepublishing.com/content.asp?parentid=409&contentid=635>
- Post member survey online: <http://www.pmifssig.com/associations/3383/files/FSSIG%20Member%20Survey%202006.pdf>

## **Volunteer Services**

- Have books and online references available only to volunteers (portal for chapter volunteers?). Send team to formal training (i.e. send the Marketing team to branding/marketing training specific to non-profit organizations)
- Provide letters of recommendations for volunteers.
- Post online webinars for new volunteers (leadership team, team members, etc.).
- Hold a contest for volunteers to write a one-page story, “What I learned as a PMI volunteer”. They could win a free training workshop, etc. Also, stories could be posted online and in the chapter newsletter, and they would receive 15 PDUs.

- Interesting positions seen within other chapters:
  - VP Special Projects
  - VP Strategy
  - VP eBusiness
  - Director of Career Management/Connections
  - Director Evening Program Logistics
  - Director Vendor Relations
  - Director of Retention
  - Director of Recruitment
  - Resource Center Chair
  - Chapter Statistics Chair
  - Strategic Planning 2-5 Year Committee
  - Study Groups Chair
  - Fun team
  - Director of Auditing
  - Director of Contracts
  - Director of Process Improvement
  - Director of Member Recognition
  - Director of Creative Education, Director of Metrics
  - Director of College/High School Relations
- Post PMI Global's volunteering video online:  
<http://www.brainshark.com/brainshark/vu/view.asp?pi=876688604>
- Conduct survey to assess volunteer satisfaction, etc. and post online:  
[http://www.pmiwdc.org/files/PMIWDC\\_volunteer\\_SURVEY\\_results\\_spring2007\\_090607.pdf](http://www.pmiwdc.org/files/PMIWDC_volunteer_SURVEY_results_spring2007_090607.pdf)
- Continue to enhance Volunteering process, committees, guidelines, and webpages:  
<http://www.pmiwdc.org/content.asp?contentid=412>
- Post details and photo of "Volunteer of the Month" online. The Washington DC calls it "Meet your Volunteer": <http://www.pmiwdc.org/content.asp?parentid=412&contentid=1229>

## OPERATIONS

- Draft expectations for board members (when documents must be submitted, email and meeting best practices, working with volunteers from other teams, succession planning, processes and procedures, meeting attendance, etc.)
- Post board meeting agendas and/or minutes. Here are some examples:  
<http://www.pmi-honoluluchapter.org/operations.htm>  
<http://www.pmi-fssig.com/displaycommon.cfm?an=1&subarticlenbr=17>
- Revise organizational chart in Visio and post online:  
[http://www.pmi-chicagoland.org/about\\_us/org/org\\_structure.php](http://www.pmi-chicagoland.org/about_us/org/org_structure.php)  
<http://www.pmi-adsig.org/OrganizationalChart.html>  
<http://www.dpcsig.org/OrgChart.htm>
- Post Board Transition Checklist online:  
<http://www.pmi-keene.org/docs/Chapter/BoardTransitionChecklist.pdf>
- Create chapter store online: <http://www.pmilic.org/store/default.asp?page=current> Maybe photograph and award prizes to members that wear their PMI Phoenix shirts to events. Post photos with winners online.

- Photograph the board/leadership team(s) together and post online:  
<http://www.oceanstatepmi.org/newsite/board.html>  
<http://www.pmimemphis.org/officers.shtml>  
[http://www.pmihr.org/index.phtml?menu=top\\_button&menu2=8&data=&data2=&sessionid=t1195462901m68636200&username=&password=&userhelp=off&cart=](http://www.pmihr.org/index.phtml?menu=top_button&menu2=8&data=&data2=&sessionid=t1195462901m68636200&username=&password=&userhelp=off&cart=)
- Post process checklists online: <http://www.pmi-keene.org/docs/Chapter/Program%20Coordination%20Process%20Document.doc>
- Post 3-5 year strategic plan online. Here are a few examples:  
<http://www.gnopmi.com/archive/StrategyDocument.PDF>  
[http://www.pmibaltimore.org/about/Strategic%20Plan\\_Final\\_10-28-05.pdf](http://www.pmibaltimore.org/about/Strategic%20Plan_Final_10-28-05.pdf)  
[http://www.chattanoogaapmi.org/documents/StrategyPlan2006\\_2008.ppt](http://www.chattanoogaapmi.org/documents/StrategyPlan2006_2008.ppt)  
<http://www.pminashville.com/Documents/SP20040713.pdf>
- Post Operational Plan online:  
<http://www.chattanoogaapmi.org/documents/Chatt%20PMI%20Op%20Plan%202006.doc>
- Post Component Awards application online:  
<http://www.pmiwdc.org/content.asp?parentid=404&contentid=978>
- Post Privacy Policy online:  
[http://www.pmimassbay.org/2007/index.php?option=com\\_content&task=view&id=57&Itemid=27](http://www.pmimassbay.org/2007/index.php?option=com_content&task=view&id=57&Itemid=27)
- Compile/collect annual committee reports and post online:  
<http://www.daytonpmi.org/annualreports.htm>
- Upload “Value Add Ideas” document online and share with other chapters:  
[http://www.pmi-binghamton.org/comm\\_revitalization.php](http://www.pmi-binghamton.org/comm_revitalization.php)
- Provide detailed chapter history online: <http://www.pmirochester.org/content.aspx?iid=153>
- Post Strategic Initiatives (project plans, metrics, etc.) online:  
[http://www.pmi-uny.org/pmi\\_uny\\_strategic\\_initiatives.html](http://www.pmi-uny.org/pmi_uny_strategic_initiatives.html)
- Accept chapter donations online: <http://www.pmiwestchester.org/> Possible to sponsor a specific chapter program?
- Post chapter presentation: [http://dlc2.com/edsig/index.phtml?menu=other\\_page&menu2=32](http://dlc2.com/edsig/index.phtml?menu=other_page&menu2=32)

### PMO

- Post PM templates online. Here are some examples:  
<http://www.kipmi.org/downloads.php>  
<http://www.pmi-swOhio-chapter.org/templates.shtml>  
<http://www.pmiwlec.org/>
- Host Best Practices meetings and post resulting information online: <http://www.pmi-swOhio-chapter.org/best-pract.shtml>
- Post PMO Mission Statement, Vision, Templates, Resources, etc. online:  
<http://www.pmibaltimore.org/PMO/mission.html>  
<http://www.pmibaltimore.org/PMO/process.html>  
<http://www.pmibaltimore.org/PMO/resources.html>

### PROFESSIONAL DEVELOPMENT

- Initiate PgMP study groups and training curriculum.

- Hold series on PM Basics/Fundamentals of Project Management: <http://www.pmi-svc.org/displaycommon.cfm?an=1&subarticlenbr=22>
- Post PMP Study Group Participant Guide online: <http://www.pminyc.org/uploads/PSG20070520ParticipantGuide.pdf>
- Build eMentoring program: <http://www.wipmsig.org/mentor.htm>
- Build eStudy groups for PMP: <http://www.wipmsig.org/pmpestudy.htm>
- List PMP Preparation Aids online: [http://www.pmihr.org/index.phtml?menu=other\\_page&menu2=44&data=&data2=&sessionid=t1195462901m68636200&username=&password=&userhelp=off&cart=](http://www.pmihr.org/index.phtml?menu=other_page&menu2=44&data=&data2=&sessionid=t1195462901m68636200&username=&password=&userhelp=off&cart=) or <http://www.pugetsoundpmi.org/study.shtml>
- Award “Professional Development Provider of the Year”: [http://www.pmi-charleston.org/AnnualAwards/PDProvider\\_of\\_the\\_Year.aspx](http://www.pmi-charleston.org/AnnualAwards/PDProvider_of_the_Year.aspx)
- Hold a Virtual Symposium: <http://capmichapter.tripod.com/id3.html> (also Metrics SIG)
- Offer “Train the Trainer” courses for volunteers who will teach PM courses (in addition to PMP courses): <http://www.pmi-svc.org/displaycommon.cfm?an=1&subarticlenbr=25>
- Create Black Belt Yellow Belt training for PMs: <http://www.pmiiprc.org/seminars.php>
- Enhance the Professional Development area online. South Florida has a good example: <http://www.southfloridapmi.org/content/category/88888890/88888896/88888898/>
- Post PMP prep course topics and dates online: <http://www.pmi-cic.org/education/PMPWorkshops.htm>
- Look into Knowledge Exchange Forums: <http://metsig.biddersauction.com/>  
<http://pmiwdc.timberlakepublishing.com/content.asp?parentid=408&contentid=1015>  
<http://www.pmi-issig.org/Community/CommunityExchange/tabid/69/Default.aspx>
- Take photos of course graduates and post online (i.e. PMP prep courses): <http://www.pmi-tampabay.org/index.phtml>
- Post instructor applications online: <http://www.pmi-cic.org/Volunteers/Instructor%20Form.doc>
- Develop standard chapter PM courses: <http://www.pmieasterniowa.org/courses.htm>
- Focus on building alliances with large PM training organizations (i.e. IIL): <http://www.kipmi.org/index.php?aid=18&PHPSESSID=bcb0e90319e71b4cb8c539b95034d04>
- Increase the percentage of members with PMP certification (i.e. 80-90%).
- Develop Advanced PM courses for PMPs: [http://www.pmiglc.org/pd/pmp\\_seminars\\_winterfall.html](http://www.pmiglc.org/pd/pmp_seminars_winterfall.html)
- Offer free workshops on project management topics: [http://www.pmimaine.org/education.htm#free\\_workshop](http://www.pmimaine.org/education.htm#free_workshop)
- Partner with SIGs and provide webinars to members: <http://www.metsig.org/>  
<http://www.pmidisig.org/meetings.shtml>  
<http://www.pmihealthcare.org/Templates/Webinars.htm>  
<http://www.pmi-issig.org/Learn/Webinars/Overview/tabid/119/Default.aspx>  
<http://www.pmi-ittelecom.org/webinars/>  
[http://www.pharmasig.org/content.php?path=/MAIN/members/Login&r\\_path=%2FMAIN%2Fwebinars%2Fpages%2FWebinars](http://www.pharmasig.org/content.php?path=/MAIN/members/Login&r_path=%2FMAIN%2Fwebinars%2Fpages%2FWebinars)  
<http://www.tpsig.org/Webjournal.asp>

- Give away books to members each month: [http://www.pmi-ittelecom.org/news/20080404\\_elephant\\_and\\_dragon/](http://www.pmi-ittelecom.org/news/20080404_elephant_and_dragon/)
- Leverage PMO SIG “Reading List”: <http://www.pmosig.org/DesktopDefault.aspx?tabindex=3&tabid=10>

## PROGRAMS

### **General**

- Create an online chapter Speaker’s Bureau. Here are a few examples from other PMI chapters: <http://www.northalabamapmi.org/SpeakersBureau.htm> and <http://pmiatlanta.org/speakersbureau.html>
- Compare speakers with other chapters and create a list of past and future potential speakers. Include ranking system along with associated notes (pricing, survey results, etc.).
- Host a Recruiter Panel/Roundtable meeting to provide career advice: <http://www.pmicie.org/HTML/Events/index.html>
- Set up “Book of the Month” program to allow free review of books online: <http://www.pmi-dvc.org/>
- Schedule additional roundtables and post notes online: <http://pmiwic.org/roundtables/index.htm>

### **Dinner Meetings**

- Order board/leadership badges to wear at dinner meetings and other key events.
- Hold a “Bring your Boss to Dinner” event: <http://www.pminac.com/dnn/Opportunities/Promotions/tabid/380/Default.aspx>
- Showcase Corporate Case Study stories.
- PM MBS One-Day Crash Course: <http://www.pmimilehi.org/PMIWeb/default.aspx?compid=1015>
- Presentations topics on Finance for Project Managers, Coaching Skills, and Change Management: <http://www.pmi-lakeshore.org/>
- Send meeting survey results to speakers.
- Hold a “Double Feature” dinner meeting with two speakers and give 2 PDUs to attendees: <http://www.pmi-lospadres.org/index.phtml>
- Have a contest to break the attendance record to an event: [http://www.snec-pmi.org/index.php?option=com\\_events&task=view\\_detail&agid=31&year=2007&month=10&day=02&Itemid=26](http://www.snec-pmi.org/index.php?option=com_events&task=view_detail&agid=31&year=2007&month=10&day=02&Itemid=26)

### **Breakfast Meetings**

- The Washington DC chapter has breakfast meetings with a speaker (similar to our dinner meeting format), “PM in the A.M.”: <http://www.pmiwdc.org/content.asp?parentid=1068&contentid=1207>